

MCC/Beneficiary Collaboration Guidelines

If you are accepted as a beneficiary of a Midcoast Community Chorus concert, please understand that this will be a collaboration of your organization with MCC.

MCC will:

- Produce a June concert and assume all costs for the concert
- Coordinate all PR and media contacts for the concert. All statements about the beneficiary organization will be coordinated with the beneficiary.

Concert Beneficiary will:

- Make two presentations about your organization and its mission in service to the Midcoast community for the purpose of educating and bringing awareness to MCC members
- Sell ads to be placed in the concert program to local businesses, non-profits, and individuals
- Work with the Media and PR Committee to produce announcements of milestones in the collaboration including
 - selection as beneficiary and the benefit it will be to your organization
 - Provide a logo, mission statement, and other pertinent organization information to MCC for PR use.
- Provide volunteers on the day of the concert:
 - to coordinate and manage the intermission offerings of snacks and drinks
 - to assist as ushers for the concert
 - to have a display table and personnel to represent your organization and its mission at the concert entrance
- Encourage your board members to attend the concert.
- Provide ongoing communication with MCC liaison – Beth Davis (emowens1@yahoo.com, 508-930-5753)